

Downtown
DURHAM
★ *Find Your Cool* ★

Merchant Handbook

Fiscal Year 2022-23



Downtown **DURHAM**

★ *Find Your Cool* ★

Merchant Handbook 2022

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Front cover photo: Golden Belt Campus



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Nicole J. Thompson
President/CEO
Downtown Durham, Inc.

Downtown Durham, Inc.

Meet the Team



Nicole J. Thompson
President/CEO
nicole@downtowndurham.com



Gina Rozier
**Director of Marketing,
Communication & Placekeeping**
gina@downtowndurham.com



Tiffany Bashore
Director of Business Engagement
nicole@downtowndurham.com



Kenny Valenzuela
Director of Clean & Safe
kenny@downtowndurham.com



Anna Branley
**Director of Administration
and Finance**
anna@downtowndurham.com

Learn more about DDI staff at
downtowndurham.com/about-DDI

DDI Board of Directors
downtowndurham.com/who-we-are

This handbook serves the businesses, residents and property owners in the Downtown Durham Business Improvement District. We're grateful for their support of DDI and downtown Durham.

We also thank the City of Durham for entrusting DDI to provide the BID services that keep downtown Durham a clean, safe and vibrant place.



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**Marketing & Communication
Assistant**
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Rebekah Mixon
**Economic Development
Research Analyst**
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Erik Nystrom
**Clean & Safe Operations
Manager**
erik@downtowndurham.com

GET IN TOUCH

Email: info@downtdurham.com

Phone: 919-682-2800

Physical address:
307 W. Main St. Suite 102
Durham, NC 27701

Website: downtowndurham.com

Facebook: facebook.com/DowntownDurham

Instagram: instagram.com/downtowndurham

Twitter: twitter.com/DowntownDurham

LinkTree: linktr.ee/downtowndurham

What DDI Does For You

Building a Downtown Durham Community

Through the following initiatives, DDI works to build a clean, safe, welcoming and vibrant downtown community where residents, merchants, businesses, and visitors can thrive.

ECONOMIC GROWTH

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Business Attraction and Retention

Development DDI supports development to facilitate strategic economic growth in downtown. Services include assisting with next phase development, and providing trend analyses, data and information on new development and redevelopment downtown.

Development Map Our interactive map tracks all the development projects happening in downtown Durham.

Small Business Services DDI supports small businesses downtown. From finding a location to succeeding and growing, DDI can help. Our Small Business Resource Guide is a good place to start.



Networking Events

State of Downtown Durham This annual event highlights what's happening now and what's coming up in downtown Durham. A presentation from a nationally recognized speaker is followed by networking with partners, stakeholders and community members.

Speaker Series The three-part DDI Speaker Series brings experts to Durham to present innovative ideas that catalyze conversation about forward-thinking concepts. The free discussions are followed by networking receptions where members of the community can engage with the speaker in an informal environment. DDI also hosts follow-up meetings between the speaker, city and county officials and downtown stakeholders for a deeper dive into the topic.



Merchant Support

The Streetery To boost local businesses and entice new customers, we open downtown streets to pedestrian traffic with festive lights, music and performers sprinkled throughout.

SpendaBull Gift Card SpendaBull is a digital gift card to use at participating merchants in downtown Durham. It's as easy to use as a credit card, comes in any amount from \$5 to \$500 and works without an app. To sign up visit downtowndurham.com/spendabull.

Retailers Roundtable Downtown retailers come together on an as-needed basis to discuss sales and marketing initiatives, address concerns or attend trainings.

Merchant Handbook The Downtown Durham Merchant Handbook is a go-to reference guide with info like frequently called numbers and a listing of services available to downtown merchants.

Event Calendar The DDI Event Calendar is the place for downtown retailers, restaurants and residents to promote events.

Parking Map The DDI interactive parking map has a complete list of public parking available downtown.

Social Media Marketing DDI promotes downtown businesses and amplifies their social media marketing on Facebook, Twitter and Instagram.

Jobs Board DDI connects businesses with job-seekers to fill open positions located in the Downtown Business Improvement District.

Merchant Map DDI maintains and distributes virtual, printed and downloadable maps of street-level businesses within the BID.

Traffic Report downtowndurham.com/traffic-report



STRATEGY & POLICY

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Master Plan DDI's Downtown Master Plan provides vision and guidance on the strategic development of downtown Durham. It is updated every eight years.

Studies and Analyses Through topical studies and analyses, DDI shapes discussion and policy on initiatives critical to the growth of an equitable and successful downtown, city and county. Studies include Business Diversity in Downtown Durham, the International Downtown Associations' Value of Downtowns, Parking Studies and Retail Market Analyses.

Position Statements When warranted, DDI advocates for downtown stakeholders by speaking out about policies and initiatives that impact residents, visitors and business owners.

Advocacy and Mediation DDI also advocates for BID and downtown constituents through contact and interaction with city and county departments. When appropriate, DDI works to facilitate face-to-face meetings to inform and build connections.

COMMUNITY ENGAGEMENT



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BID Stakeholder Input Meetings Each year DDI hosts input sessions to determine the priorities of our Business Improvement District stakeholders. In 2020, we began hosting sessions for targeted constituent groups to better understand their issues and concerns.

Feedback Survey What's great about downtown Durham, and what could be better? Your thoughts are always welcome. Share your thoughts at downtowndurham.com/feedback.

Happenings in the Heart of the Bull City BID Newsletter

Our monthly e-newsletter highlights information, events, and traffic of interest to the businesses, residents and property owners in the Downtown Durham Business Improvement District. Subscribe by filling out the "Want Updates?" form at downtowndurham.com or emailing patrick@downtowndurham.com.

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Public Spaces

Public Space Project Downtown Durham, Inc. hosts unexpected and thought-provoking projects in downtown Durham's public spaces. Downtown Durham, Inc. Public Space Project is an activation project focused on retaining and supporting the creative and artistic cultures of Durham and upholding public spaces of convergence. We encourage collaborative, thought-provoking and unifying rather than divisive work.

Third Friday Explore downtown Durham's galleries, artist studios, shops, restaurants and music from 6-9 p.m. every third Friday. Find out what's happening each month by visiting ThirdFridayDurham.org or stop by Discover Durham on Third Friday to pick up a calendar.

Walk-a-Bull Downtown As incentive to get everyone walking downtown, DDI has partnered with the YMCA of the Triangle to paint W. A. Bull on a number of buildings and structures. Can you find them all? Visit walkabulldowntown.org for a map.

Tree Lighting @ CCB Plaza A fanciful, danceable tree lighting at CCB Plaza (near Major the Bull), directly after the American Tobacco Annual Tower Lighting at American Tobacco Campus. Follow a joyous procession up Blackwell Street to celebrate our community and light up the plaza.

The Mix at Durham Station DDI has partnered with GoDurham to bring music and food to travelers and members of the community at the Durham Station Transportation Center from 3:30 to 6:30 p.m. on Third Fridays – a great way to kick off a Third Friday evening.

PARK(ing) Day DDI hosts Durham's celebration of PARKing Day, an international phenomenon motivated by the desire to activate the metered parking space as a site for creative experimentation, political and cultural expression, and unscripted social interaction.

Event Partnerships

DDI supports innovative, exciting events that bring diverse audiences to downtown Durham. For questions about event sponsorship, contact Nicole J. Thompson, President/CEO.



CLEAN & SAFE PROGRAM



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Ambassadors

Downtown Durham has a dedicated team of Ambassadors who provide much needed clean and safe services. From sweeping and cleaning the streets, to providing directions for visitors, to jumpstarting car batteries, our Ambassadors are here to help. Have questions? Just stop one and ask.

Ambassadors are on duty throughout downtown seven days a week, with rotating shifts and zones. Typical schedules:

- Sunday, Monday and Tuesday 7 a.m. to 8 p.m.
- Wednesday through Saturday 7 a.m. to 10 p.m.
- May vary due to special events and projects.

Services Offered

Cleaning and maintaining public sidewalks and spaces

Welcoming and assisting visitors

Promoting downtown amenities and businesses

Providing maps and visitor information

Assisting with downtown special events

Removing graffiti from public spaces

Power washing sidewalks

Non-emergency calls for assistance to police, fire, EMS

Connecting those in need to social services

Car jumpstarts

And more!

Submit a Service Request

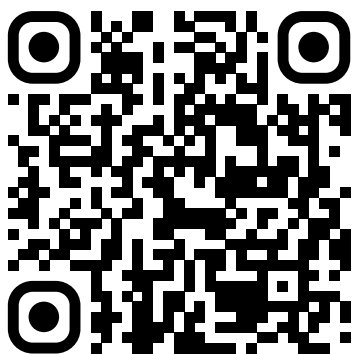
Submit service requests by calling 919-682-BULL (2855) or filling out our online form at downtowndurham.com/ambassadors.

During operating hours, calls to the Ambassador Hotline will be forwarded directly to an on-duty Ambassador. You can also report concerns through our Service Center. If a request should be handled by the City of Durham, the Ambassador will submit the work order through Durham One Call.

For any emergencies, call 911.

Contact: Erik Nystrom, erik@downtowndurham.com

Service Request QR Code






Warehouse District

Museum of Durham History
119 Orange St.

Durham Train Station
601 W. Main St.

 Residence Inn
1108 W. Main St.

Brightleaf District

Brightleaf Square
905 W. Main St.

American Tobacco District

Durham Station Transportation Center
515 W Pettigrew St

American Tobacco Campus
300 Blackwell St

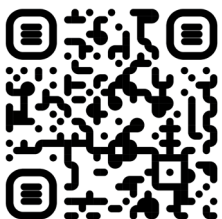
Durham Performing Arts Center (DPAC)
123 Vivian St.

Aloft Hotel
345 Blackwell St.



Durham Bulls Athletic Park (DBAP)
409 Blackwell St.

SpringHill Suites
705 South Mangum St.



Interactive merchant map and downloadables:
downtowndurham.com/map

Order printed bundles and suggest corrections:
patrick@downtowndurham.com

Central Park District

Historic Durham Athletic Park
500 W. Corporation St.

Durham Central Park
501 W. Morgan St.

Durham Skate Park
505 Rigsbee Ave.

City Center District

Durham Arts Council
120 Morris St

The Carolina Theatre
309. W. Morgan St.

Durham Armory
220 Foster St.

Park Durham
105 W. Morgan St.

CCB Plaza
201 Corcoran St.

Unscripted Hotel
202 Corcoran St.

Durham Convention Center
301 W. Morgan St.

Marriott Hotel
201 Foster St.

Five Points Plaza
334 W Main St

The Durham Hotel
315 E. Chapel Hill St.

U.S. Postal Service
323 E. Chapel Hill St.

21c Museum Hotel
111 N. Corcoran St.

Visitor Info Center
212 W. Main St.

Black Wall Street Gardens
102 W. Main St.

Government Services District

Durham City Hall
101 City Hall Plaza

Durham County Library
300 N. Roxboro St.

Durham County Administration II
201 E. Main St.

Durham County Courthouse
510 S. Dillard St.

Golden Belt District

Golden Belt Campus
807 E. Main St.

So You Want to Start a Business!



Inspire your staff, and get your creative juices flowing by locating your business in a thriving, dynamic environment.

With restaurants, retail shops, sporting events, music, arts and Broadway plays all just steps away from your front door, there are endless organic opportunities to meet and network with other entrepreneurs and professionals. Downtown Durham is more than just a place to work, it's a hub of creativity and innovation.

WHEN TO TALK TO DDI

Planning to move your business, start a business, or expand in or to downtown Durham? DDI staff are experts in helping businesses locate and thrive in downtown. We can help you identify available properties, plan for growth, connect to business development services and more. We can also provide market and pipeline data to help your business secure financing for all business loans. If you have...

- ☐ Secured funding and investments
- ☐ Obtained insurance
- ☐ Created a business plan
- ☐ Filed papers for your business name

Then you're ready to talk with DDI! **Contact: Tiffany Bashore, tiffany@downtowndurham.com**

NEW BUSINESS RESOURCES

Downtown Coworking, Startup Hubs and Real Estate

American Underground - startup hub and coworking space	americanunderground.com
The Chill Place - coworking	thechillplace.com
Downtown Durham Inc.'s available space listings - properties for sale or lease	downtowndurham.com/work
Durham Bottling Company - coworking space	durhambottling.com
Locale 321 - coworking space	locale321.com
Provident1898 - coworking space	provident1898.com
ReCity Network - coworking space	recitynetwork.org
Spaces - coworking space	spacesworks.com/durham/mangum-street
WeWork - coworking space	wework.com

Education, Counseling and Technical Assistance

City of Durham Office of Economic & Workplace Development (OEWD)s Small Business Advisory Committee

A group of banks, colleges and universities, entrepreneurs and others who are committed to provid financing and technical assistance for businesses who are just getting started.

durhamnc.gov/462
919-560-4965,
ext. 15205

Durham Business 360

All the tools and resources you need to start a business in Durham.

durhambusiness360.com

Durham County Library Business Services

Supports entrepreneurs with programming, research and more.

[durhamcountylibrary.org/
business-services](http://durhamcountylibrary.org/business-services)

Durham Tech's Small Business Center

Provides information on marketing, financial management and more.

durhamtech.edu/sbc
919-536-7241

The Institute

A nonprofit firm focused on business diversity, providing counseling and lender referrals.

- Women's Business Center of North Carolina (WBC)
- Minority Business Development Agency (MBDA)

theinstitutenc.org
919-956-8889
wbcnc@theinstitutenc.org
mbda@theinstitutenc.org

NC Small Business and Technology Development Center

Services and resources for small businesses from professional business counselors.

sbtnc.org/offices/nccu
919-530-7386

SCORE (Service Corp of Retired Executives)

Mentorship, education and other tools to help small businesses get off the ground.

chapelhilldurham.score.org
919-240-7765

Veterans Business Outreach Center (VCOC)

A Small Business Administration program designed to provide entrepreneurial development services to transitioning service members, veterans and military spouses.

fsuvvoc.com
910-672-2683

Additional Resources for New Businesses

Durham County Library Innovation Lab Offers 3D printing and modeling, laser cutting, coding, robotics and digital design..

[durhamcountylibrary.org/
location/main-library](http://durhamcountylibrary.org/location/main-library)

The Cookery A certified food production facility for entrepreneurs launching or expanding upon a culinary business.

durhamcookery.com

SplatSpace A multidisciplinary workshop and hackerspace in downtown Durham, offering wood and metal shops, electronics and soldering stations and more.

splatSPACE.org



Being Part of the Community

Being a downtown business is unique. What follows are opportunities, events, resources and things you should know to help you succeed in this thriving community.

STAY IN TOUCH WITH OTHER MERCHANTS

Downtown Durham Nextdoor pages While the "Downtown Durham" Nextdoor group is very small, this web address will show you all the more active groups in the downtown area.	nextdoor.com/neighborhood/downtowndurham--durham--nc
Downtown retailers Facebook group Private group for communication among retailers.	facebook.com/groups/durhamretailers
Downtown restaurants Facebook group Private group for communication among restaurants.	facebook.com/groups/durhamfoodbiz
Art venues Facebook group Private group for communication among art venues across Durham County.	facebook.com/groups/durhamartvenues
Art venues email list Stay in touch with other art venues and get reminders of upcoming arts events.	emailsonicpieproductions@gmail.com

OPPORTUNITIES TO COLLABORATE

Downtown merchants are notorious for working together to create projects that enliven the dining, shopping and entertainment experience of visitors. Here's what's happening now:

Small Plates Thursday Restaurants and bars in the downtown Durham Loop created this weekly restaurant crawl, in which participating merchants offer a special small plate, discounts, drink pairing or all three.	durhamsmallplatescrawl.com #smallplatesdowntowndurham
Third Friday Durham Monthly art walk and gallery crawl organized by venues and marketed by DDI. Includes sites across Durham but mostly concentrated in downtown.	thirdfridaydurham.org facebook.com/DDIThirdFridayDurham instagram.com/thirdfridaydurham #thirdfridaydurham

Working on a new collaborative project? Contact DDI so we can help it be an even bigger success!

Early stages brainstorming, connections, resources	Tiffany Bashore: tiffany@downtowndurham.com
Late stages marketing and promotion	Gina Rozier: gina@downtowndurham.com

Shared Solid Waste Dumpsters

These waste stations were constructed to provide solid waste storage and pickup for City Center District businesses as there is very little space for these types of facilities in downtown. In order for these stations to continue to work, the assistance of all parties involved is needed:

The City Solid Waste Department provides and empties dumpsters and trash cans, maintains fencing and other site infrastructure and services sites on a regular basis. Note: Solid Waste truck drivers are not allowed to exit their vehicles to collect trash bags, so all trash must be placed into the dumpsters prior to collection.

Contact: Carlos Lyons, Operations Manager, 919-560-4186 ext. 32229.

The DDI Clean & Safe Ambassador Team spot checks each site daily and monitors on an ongoing basis, cleans up small litter at dumpster sites, pressure washes sites annually and reports and document site issues (e.g. spills, illegal dumping, etc.). Ambassadors are available (919-682-2855) for cleanup assistance, but do not provide cleanup of spills, broken bags or non-compliance by site users.

Contact: Erik Nystrom, Operations Manager, 919-452-2804 or erik@downtowndurham.com.

Site users (including restaurants, shops, offices, residents and other organizations) dump place bags of waste into trash and recycling dumpsters – not on the ground beside them – and immediately clean up an spilled solid or liquid waste resulting from broken bags. If dumpster is full or you find other serious spills or issues at the site, contact both Solid Waste and DDI Clean & Safe.

Local Law Enforcement

Durham Police Department

DPD District 5

durhamnc.gov/149

durhamnc.gov/211

Durham Community Safety *DCSD works to enhance public safety through community-centered approaches to prevention and intervention as alternatives to policing and the criminal legal system.*

durhamnc.gov/4576

Durham County Sheriff

durhamsheriff.com

Partners Against Crime District 5 *The Partners Against Crime (PAC) program promotes collaboration among police officers, Durham residents, and city and county government officials to find sustainable solutions to crime problems and quality of life issues.*

durhamnc.gov/201

Meets on 2nd Thursdays at 5:30 p.m.

City Hall 2nd floor conference room

SHARE EVENTS ON LOCAL CALENDARS

Discover Durham *covers all of Durham County*

discoverdurham.com/events

Downtown Durham Inc. *covers events in and adjacent to the downtown Durham Business Improvement District*

downtowndurham.com/events

Durham Magazine *covers all of Durham County*

durhammag.com/events

Indy Week *covers the Triangle*

calendar.indyweek.com/cal

Business Contacts

FOR ALL EMERGENCIES **CALL 911**

Urgent Contacts

Need	Agency/Business	Phone
Aggressive panhandling	Durham Police non-emergency	919-560-4500
Animal Control	Durham County Sherriff's Department	919-560-0630
Durham Ambassador hotline	Downtown Durham, Inc.	919-682-2855
Electricity outage	Duke Energy	800-769-3766
Gas leak	<ul style="list-style-type: none">• Leave premises, then call 911• Then call Dominion Energy	911 877-776-2427
Gas outage	Dominion Energy	866-366-4357
Traffic interruptions	Durham Police non-emergency	919-560-4500
Water after hours	City of Durham	919-560-4344

Utilities

Service	Provider	Website	Phone
Electricity	Duke Energy	duke-energy.com/Customer-Service	866-582-6345
Gas	Dominion Energy	dominionenergy.com/north-carolina-gas	877-776-2427
Trash and recycling	City of Durham	durhamnc.gov/852/Curbside-Collection-Services	919-560-1200
Water	City of Durham	durhamnc.gov/1028/Customer-Billing-Services	919-560-1200
Water After Hours	City of Durham		919-560-4344

Internet Service Providers

Provider	Online customer sevice	Phone customer service
AT&T	att.com/support	844-954-0286
Earthlink	earthlink.net/contact	844-356-5249
Frontier	frontier.com/contactus/contact-us	800-921-8101
Google	fiber.google.com/cities/triangle/support	855-418-8326
HughesNet	hughesnet.com/support	877-759-3746
Spectrum	spectrum.net/contact-us	844-290-2464
T-mobile	t-mobile.com/support/business	800-937-8997
Verizon	go.verizon.com/business/customer-service	877-596-7577
ViaSat	viasat.com/customer-service	760-476-2200
Windstream	windstream.com/support	919-674-0376
16Xfinity	xfinity.com/support	800-934-6489

Permits, Licenses, Inspections, Taxes and More

Item	Agency	Website
Annual business report filing	NC Secretary of State	sosnc.gov/divisions/business_registration/annual_report
Assumed name filing for new businesses	Durham County Register of Deeds	dconc.gov/county-departments/departments-f-z/register-of-deeds/filing-an-assumed-name
Fire code and inspections	City of Durham Fire Department	durhamnc.gov/3825/Permits-Inspections-Code-Violation-Exten
Health inspections	Durham County Department of Public Health	dcopublichealth.org/services/environmental-health/about-general-inspections-3654
Liquor license	NC ABC Commission	abc.nc.gov/Permit/PermitTypes or (919) 779-0700
Parking	Park Durham (City of Durham)	parkdurham.org
Payroll Tax	US Internal Revenue Service	irs.gov/businesses/small-businesses-self-employed/employment-taxes
Property tax	Durham County Tax Administration	dconc.gov/county-departments/departments-f-z/tax-administration
Sales Tax	NC Department of Revenue	ncdor.gov/taxes-forms/sales-and-use-tax
Sign permits	City-County Development Services Center	dsc.durhamnc.gov/240/Sign-Permit-submittal-portal

Durham One-Call: 919-560-1200

Durham One Call is your hub for information about City and County programs and services as well as the way to request assistance with non-emergency issues. The One Call app and online service request, as well as a list of FAQs, can be found at durhamnc.gov/1439/Durham-One-Call.

Important Websites

Organization/Resource	Website
Carolina Small Business Development Fund	carolinasmallbusiness.org
City of Durham: Community Safety Department	durhamnc.gov/4576
City of Durham: Office of Economic & Workplace Development	durhamnc.gov/446
Durham Business 360	durhambusiness360.com
Durham County Library Business Services	durhamcountylibrary.org/business-services
Durham Tech's Small Business Center	durhamtech.edu/small-business-center
The Economic Development Partnership of North Carolina	edpnc.com
The Greater Durham Chamber of Commerce	durhamchamber.org
The Greater Durham Black Chambe of Commerce	gdbcc.org
The Institute	theinstitutenc.org
North Carolina Retail Merchants Association	ncrma.org
North Carolina Mechants Association	mynema.org
SCORE (Service Corp of Retired Executives)	chapelhilldurham.score.org
Small Business and Technology Development Center	sbtcd.org/offices/nccu
The US Small Business Administration	sba.gov

Major Annual Events

Learn more about what makes downtown Durham unique, and prepare for the ways these events will affect your business operations.



Full Frame Documentary Film Festival • multi-day event in April

Full Frame is an internationally acclaimed film festival, and it brings thousands of attendees from near and far to enjoy downtown restaurants and shopping. Parking is at a premium during this event, but street traffic is minimally affected. fullframefest.org



NCCU & Duke • Sundays, early May

Duke and Central typically schedule their commencement ceremonies in May, bringing a marked increase in visits by students and family to downtown restaurants and shops, as well as increased demand for parking. commencement.duke.edu and nccu.edu/events



Pride • multi-day event in September

Durham's annual Pride Parade is typically held at or around Duke's East Campus, but other parts of the celebration often occur in Durham Central Park and at music and event venues downtown.

lgbtqcenterofdurham.org/program/pride



NC Juneteenth Celebration • Saturday and Sunday nearest June 19

The state's premier Juneteenth celebration takes place in the heart of Durham and features music and other performances, an art and craft fair, food trucks and much more.

spectacularmag.com/events/ncjuneteenth



OutSouth Queer Film Fest • multi-day event in August

OutSouth is the 2nd largest LGBTQ+ film festival in the Southeast, and it brings thousands of attendees from near and far. Parking is in high demand, but street traffic is minimally affected.

carolinatheatre.org/festival/outsouth



Beats N Bars Festival • multi-day event in August or September

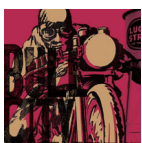
Beats N Bars is a celebration of hip hop culture and community in all its forms, showcasing musicians and other creatives and thinkers across multiple days and sites in downtown Durham.

beatsnbarsfestival.com



CenterFest • multi-day event in September

Organized by the Durham Arts Council, Centerfest is an annual outdoor arts festival located in the heart of downtown Durham, featuring artists, live music, food and drink and more. Plan for large portions of streets and parking to be blocked. durhamarts.org/centerfest



Bull City Rumble • Labor Day weekend

This world-renowned vintage motorcycle and scooter rally drawing thousands of enthusiasts from all over the world. bullcityrumble.com



Blacktoberfest • multi-day event in early October

Blacktoberfest blends craft beer, culinary excellence, festival-style booths, entertainment, education and community economics. blacktober-fest.com

NCCU & Duke Homecomings • multi-day events in late October and early November
 Alumni and students celebrate their schools with activities on campus and off. alumni.duke.edu/campus-events/homecoming and nccu.edu/the-ultimate-homecoming



NC Comicon Bull City • multi-day event in November

The 2nd largest comics convention in the state, NC Comicon's Durham event draws huge crowds, and notable celebrity appearances, from near and far. Parking is affected but downtown is filled with pedestrian looking to shop and eat, often in elaborate costume! nccomicon.com



Durham Art Walk & Holiday Market • weekend-long event in late November

The Durham Arts Council organizes this kickoff to the holiday season, but participating merchants, performers and food vendors are located all across downtown. durhamarts.org/art-walk



Durham Holiday Parade • mid-to-late December

The city's annual winter parade brings out the crowds **and** the holiday spirit, with a route that likely passes near your front door. dprplaymore.org/309



MAJOR YEAR-ROUND EVENTS

Durham Farmer's Market • Sat. mornings year-round; Wed. afternoons May-October

A Durham Central Park mainstay, the Durham Farmer's Market is a bustling affair and often features live musicians, food trucks and accompanying art and craft markets (see cecysgallery.com/art-market-durham and durhamcraftmarket.com). Foster St. is closed at Central Park, and nearby parking is in high demand, but streets and parking downtown are otherwise unaffected. Market shoppers often spend additional time shopping and dining downtown. Find complete schedules at durhamfarmersmarket.com



Third Friday Arts Walk & Gallery Crawl • third Friday of each month, 6-9 p.m.

Galleries and other arts venues across Durham, with an especially high concentration downtown, open their doors for an extra late evening of artistic revelry. See upcoming Third Friday events, and add your own, at thirdfridaydurham.org.



MORE EVENT RESOURCES TO WATCH

Discover Durham *Calendar covers all of Durham County.*

discoverdurham.com/events

Durham Convention Center *This downtown venue draws crowds of hundreds from near and far for short and extended events.*

durhamconventioncenter.com/events

Downtown Durham Inc. *Calendar covers events in and adjacent to the downtown Durham Business Improvement District.*

downtowndurham.com/events

Traffic Report *Subscribable, DDI-created report that includes all events and activities affecting street traffic downtown.*

downtowndurham.com/traffic-report

Durham Magazine *Calendar covers all of Durham County.*

durhammag.com/events

Indy Week *Calendar covers the Triangle.*

calendar.indyweek.com/cal



Merchant Handbook

Fiscal Year 2022-23

downtowndurham.com

